Meghan Burkett

UX Designer: Where data meets delight

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Experience

UX Designer/ Mobile Product Manager   *March 2020 - present*
Elite EXTRA, Applied Data Consultants
- Engaged in user research to inform design decisions.
- Developed high-fidelity interactive mock-ups for implementation using Figma.
- Established a design system, and enforced consistent design standards across projects.
- Produced thorough documentation outlining design guidelines.
- Crafted user interfaces for both web and mobile applications.
- Facilitated project management oversight for the development of mobile applications on iOS and Android.
- Applied the strategic use of artificial intelligence (AI) to support the design process.
- Collaborated on quality control testing in an Agile style process to ensure the production of a high-quality product.

Recycling Coordinator   *November 2017 - March 2020*
Eau Claire County Recycling Division
- Supervised and managed the county's annual recycling budget.
- Maintained the social media and web presence for the recycling program.
- Designed materials for recycling and waste reduction education for tailored audiences.
- Analyzed recycling metrics to determine the county's annual consumption of materials.
- Assisted the Senior Planner with varied projects.

Executive Director   *May 2018 - October 2019*
Menomonie Theater Guild
- Oversaw day-to-day operations of the theater office, including administrative tasks and record-keeping.
- Developed and executed ticket sales strategies to maximize revenue and attendance at theater productions.
- Maintained and enhanced the theater's online presence by managing social media accounts and online marketing campaigns.
- Wrote grant proposals, sought grant opportunities, and managed donor relationships.

Digital Resources Coordinator   *April 2012 - May 2015*
University of Wisconsin – Stout
- Assisted in establishing and developing a comprehensive e-textbook initiative, involving various stakeholders across the campus.
- Supervised a team of 10-15 students and LTEs
- Acted as the department Data Lead, mining important information from large Oracle data sets.
- Delivered technical assistance to both faculty and students.

Education

Master of Science in Applied Psychology   *Graduated May 2014*
University of Wisconsin - Stout
Concentrations:
Evaluation Research/ User Research: Use analytical methods and data-driven decision-making to assist businesses, non-profits, and government organizations in assessing the effectiveness of programs/policies, determining organizational and client needs, and measuring the integrity of program implementation.
Health Promotion and Disease Prevention: Apply psychological principles to understanding and remedying real-world health problems, through evidence-based program development.

Bachelor of Arts in Psychology   *Graduated May 2011*
University of Wisconsin - Stout
Minor: Philosophy

Professional Skills

- User experience design
- Design systems
- Statistical analysis
- Graphic design
- Data visualization

- Project management
- Technical writing
- Creating queries using SQL
- Data-driven decision making
- Public speaking